

RSA CONFERENCE 2014

FEBRUARY 24 - 28 | MOSCONE CENTER | SAN FRANCISCO

Share.
Learn.
Secure.

Capitalizing on
Collective Intelligence

The Game of Hide and Seek, Hidden Risks in Modern Software Development

SESSION ID: ASEC-R02

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Agenda

- ◆ The changing dynamics surrounding application security
- ◆ Why this is a supply chain problem
- ◆ What should you be doing, but likely aren't
- ◆ Q&A

The Language of Security is Risk



<http://xkcd.com/795/>

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What is Risk?

What does the snail tell us?



+



=



**“...WE OWE A DUTY OF
REASONABLE CARE TO
OUR NEIGHBOR”**

Lord Atkin: Donoghue v. Stevenson (1932)

You Built It, Your Responsible

“...a manufacturer of products, which he sells in such a form as to show that he intends them to reach the ultimate consumer in the form in which they left him with no reasonable possibility of intermediate examination, and with knowledge that the absence of reasonable care in the preparation or putting up of products will result in an injury to the consumer's life or property, owes a duty to the consumer to take that reasonable care.”

What is Risk?



United States v. Carroll Towing Co.
159 F.2d 169 (2d. Cir. 1947)

The cost of Doing nothing can't be ignored

“...IF THE PROBABILITY BE CALLED P; THE INJURY, L; AND THE BURDEN, B; LIABILITY DEPENDS UPON WHETHER B IS LESS THAN L MULTIPLIED BY P: I.E., WHETHER $B < PL$ ”.

Translation: If the Cost of Protecting Against Harm is less than the Cost of the Damage Multiplied by the Likelihood of the Damage, then there is **negligence**.

Risk = probability x impact



Modern software development

HAS CHANGED

Application security

**HASN'T CHANGED
ENOUGH**

Modern software development

HAS CHANGED

Application security

**HASN'T CHANGED
ENOUGH**



Modern software development **HAS CHANGED**

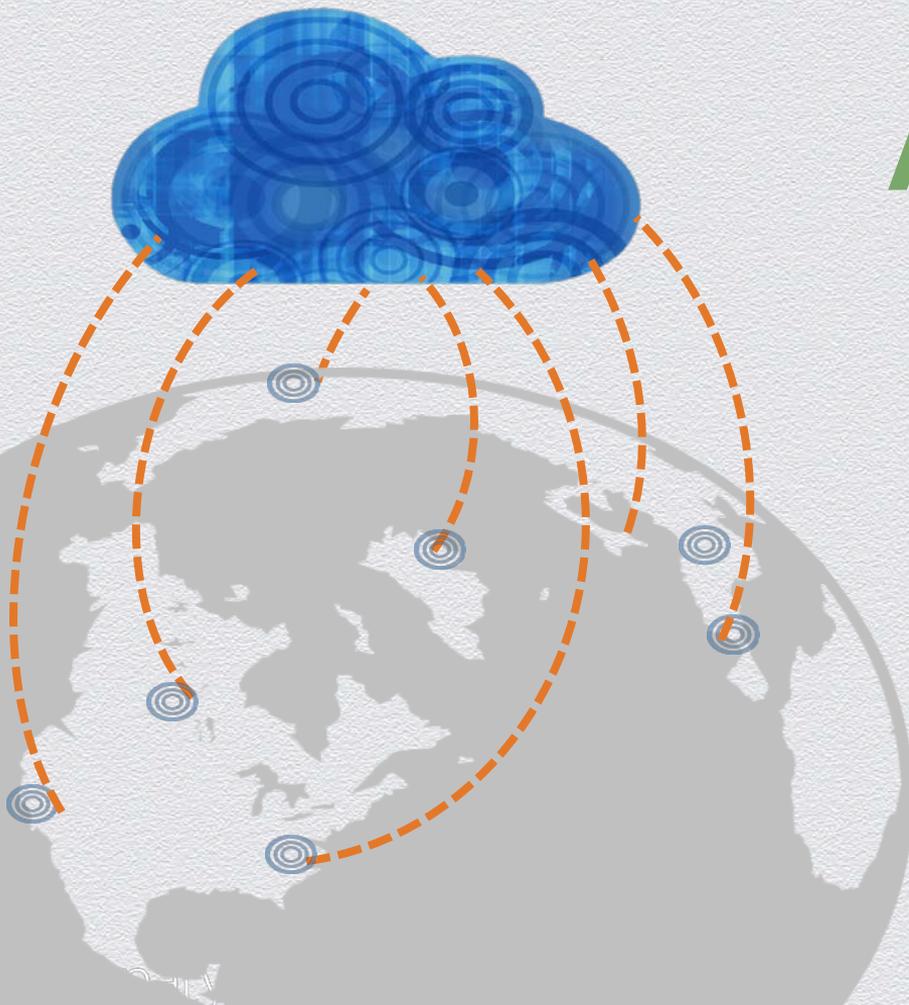
Application security

**HASN'T CHANGED
ENOUGH**



 #RSAC

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APPLICATIONS

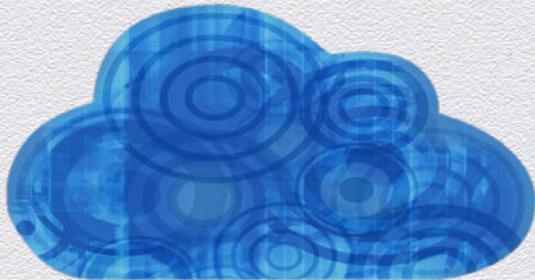
are assembled using
third party “components,”
most of which are open source

In fact, **90%**
of a typical application
is open source



#RSAC

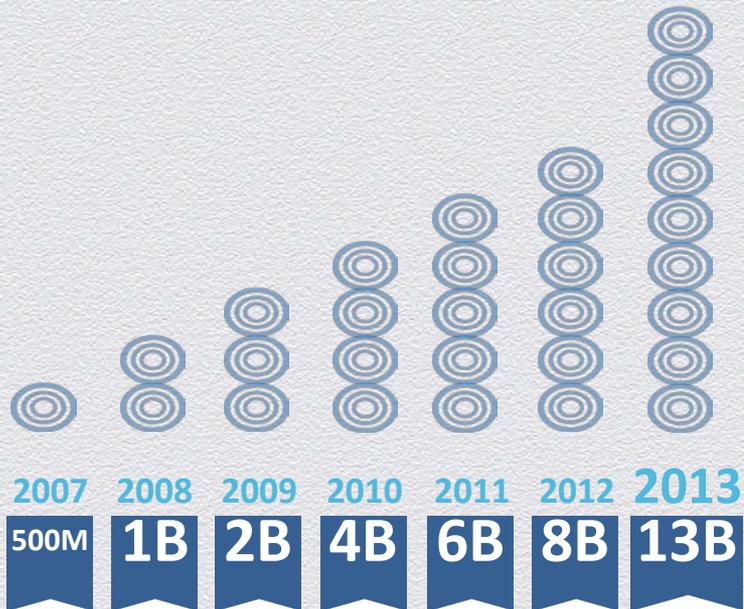
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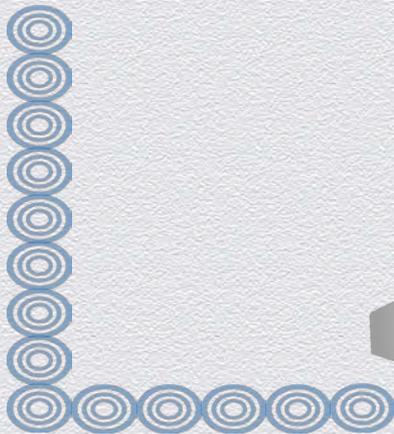
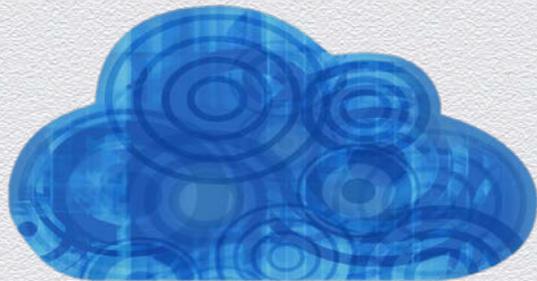


Open source usage is
EXPLODING

Yesterday's source
code is today's

OPEN SOURCE





Creating today's software

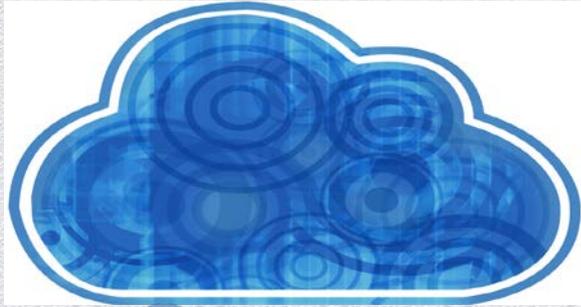
SUPPLY CHAIN

COMPONENT
SELECTION

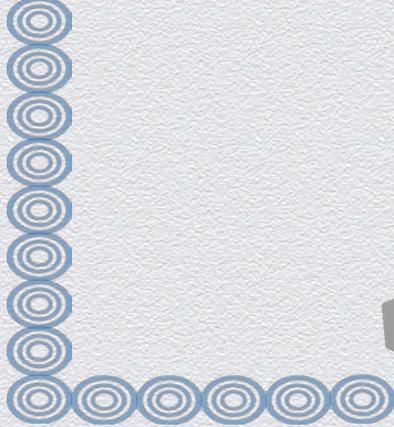
DEVELOPMENT

BUILD AND DEPLOY

PRODUCTION



Do you know who your
SUPPLIERS ARE?



Code
Self

COMPONENT
SELECTION

DEVELOPMENT

BUILD AND DEPLOY

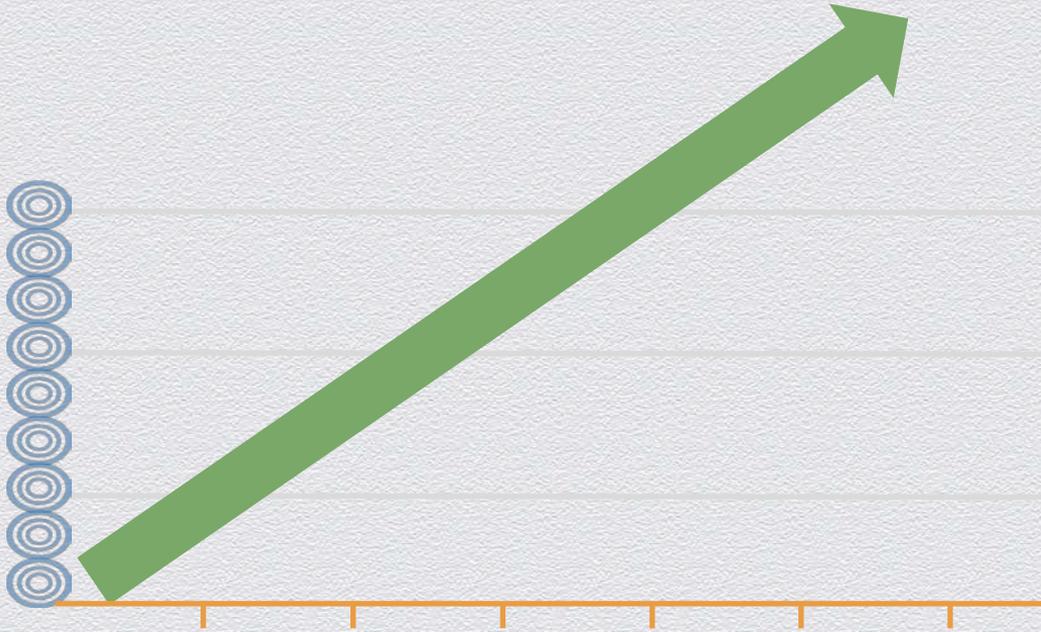
PRODUCTION

OPEN SOURCE:

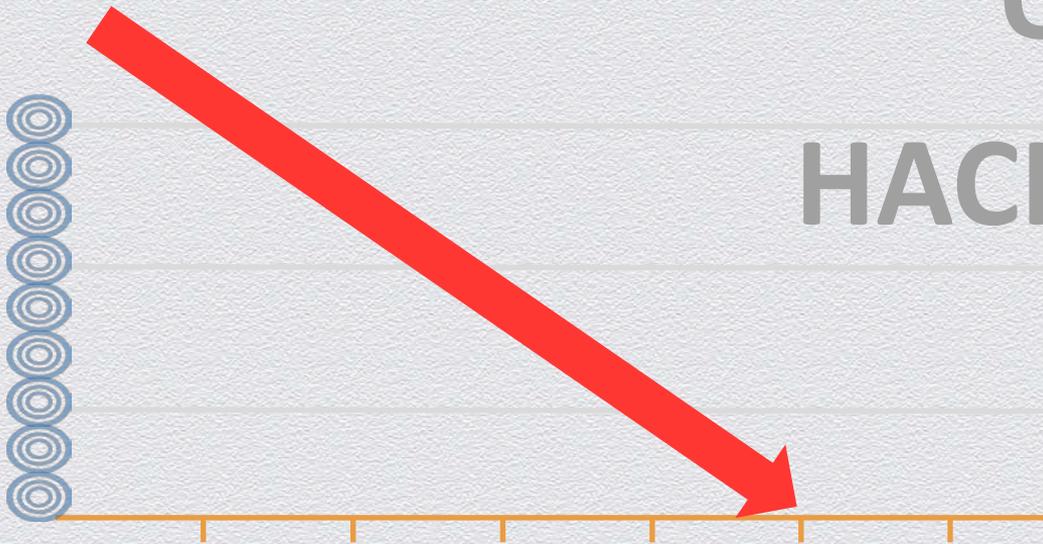
QUALITY

INNOVATION

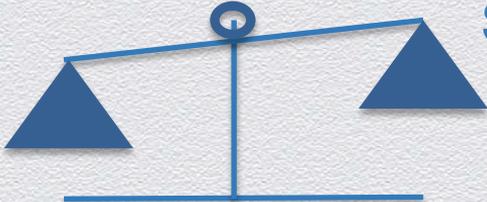
EFFICIENCY



NO CONTROLS.
OPEN ACCESS.
HACKER TARGETS.



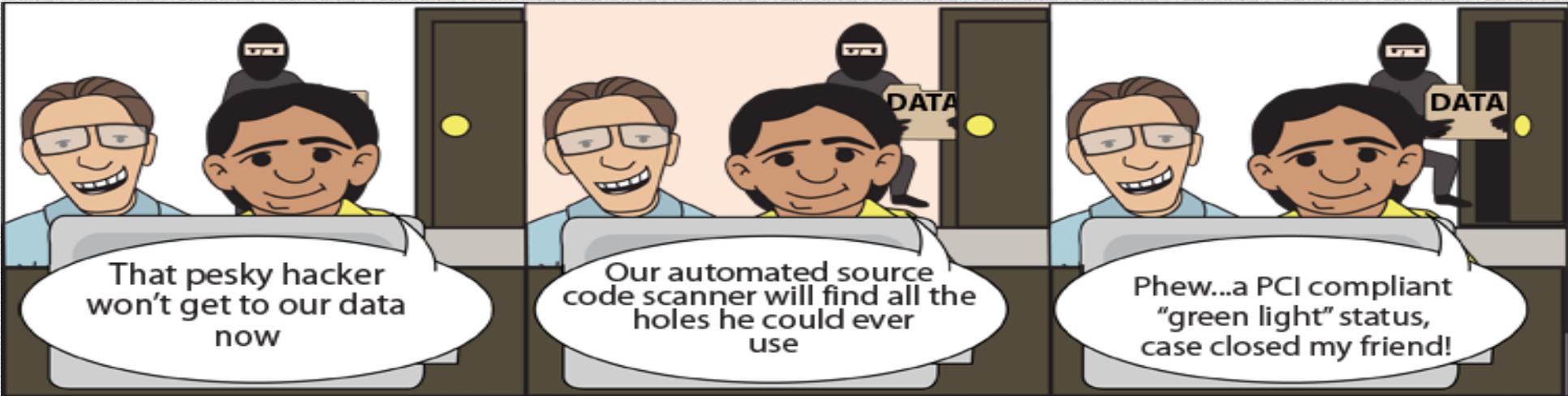
Security spans the Enterprise



Security concerns are across the Enterprise

Development	Operations	Security
Features	Performance	Security
Usability	Reliability/Scalability	Compliance
Performance	Compliance	Everything Else
Reliability/Scalability	Security	
Maintainability	Maintainability	
Security	Features/Usability	
Compliance		

Haven't We Learned Compliant Does Not Mean Secure, Often the Opposite



A disproportionate spend against the risk

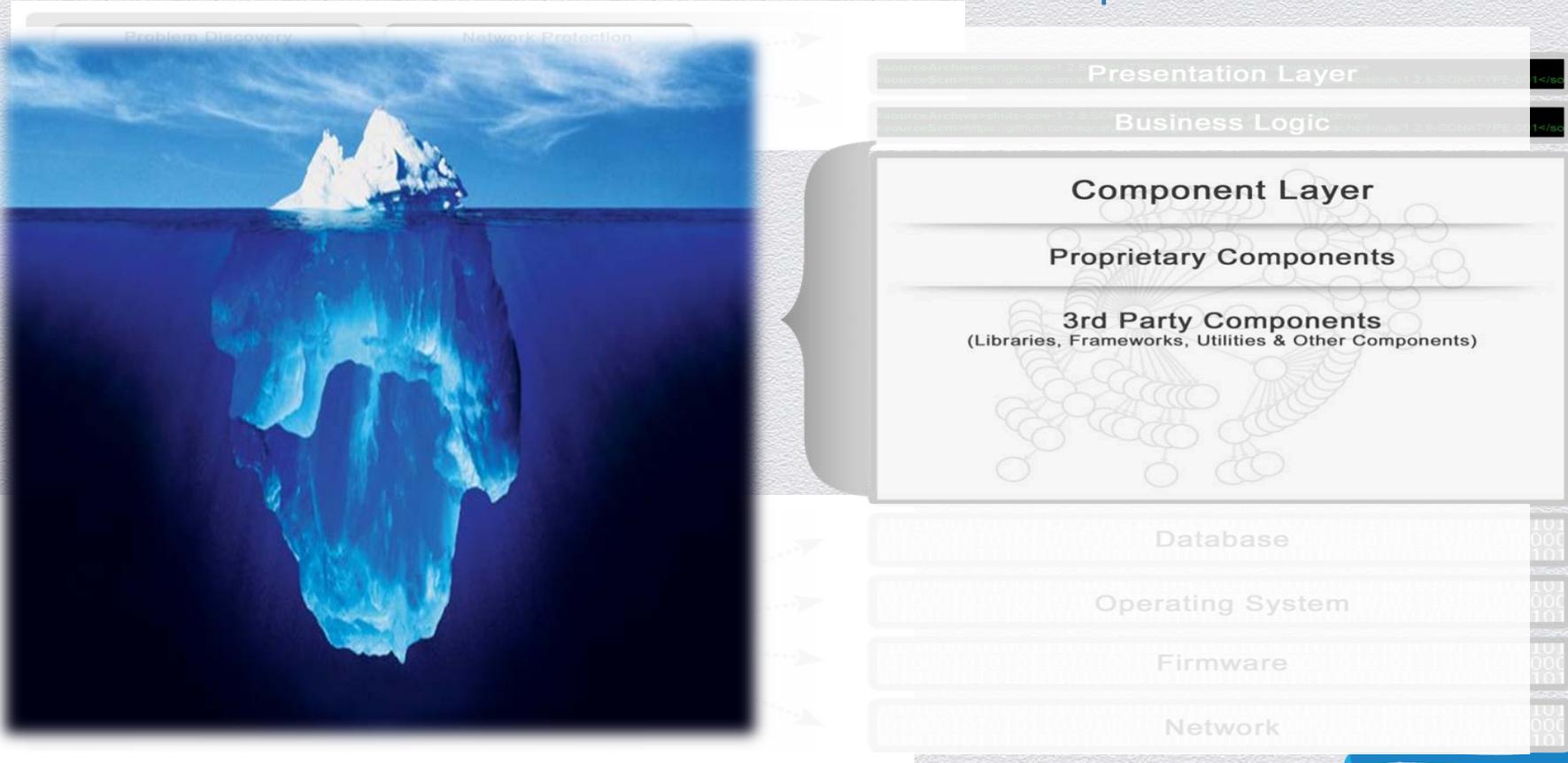
Prevention	Detection	Monitoring
Firewall	IDS	SIEM
Encryption	SAST	DAM
IPS	DAST	RAST
WebApp Firewall (WAF)		

Evolution of Spend

What me worry, tis' just a bit of floating ice



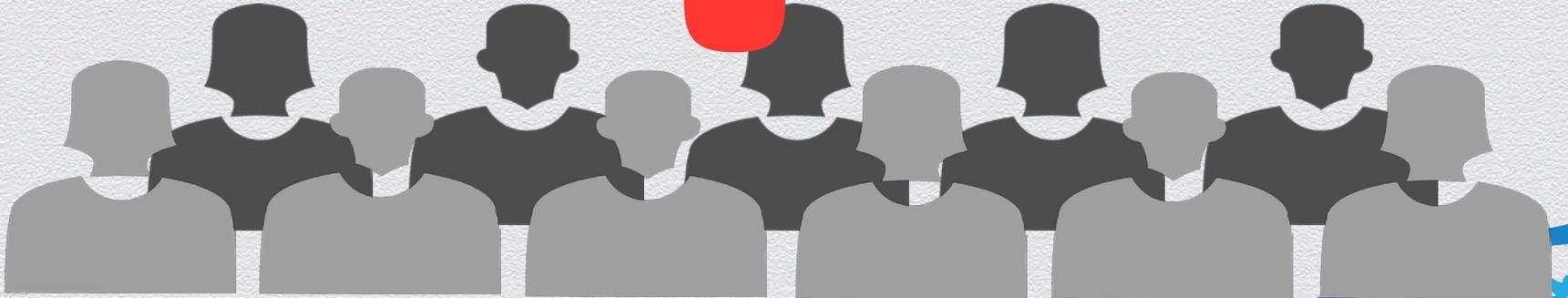
Components are a hidden risk



What are you doing to **ADDRESS THIS RISK?**



What are you doing to **ADDRESS THIS RISK?**



FOSS Review Board

Golden repository

Scans post
development

Approval workflow



FOSS Review Board

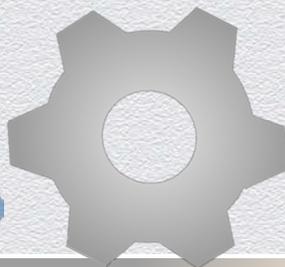
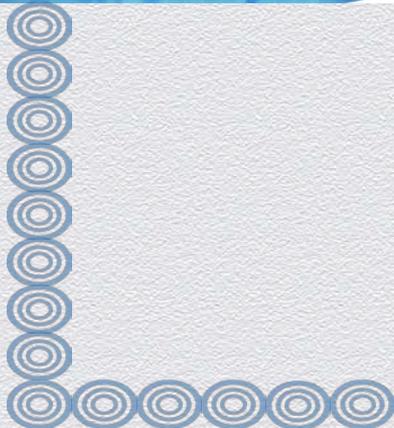
Golden repository

NOTHING?

Scans post development

Approval workflow





If you're not using secure
COMPONENTS

you're not securing your
APPS

Code
Security

COMPONENT
SELECTION

DEVELOPMENT

BUILD AND DEPLOY

PRODUCTION

Today's approaches **AREN'T WORKING**



46m
vulnerable
components
downloaded
!

90%
of
repositories
have 1+
critical
vulnerability
!

71%
of apps
have 1+
critical or
severe
vulnerability
!



COMPONENT
SELECTION

DEVELOPMENT

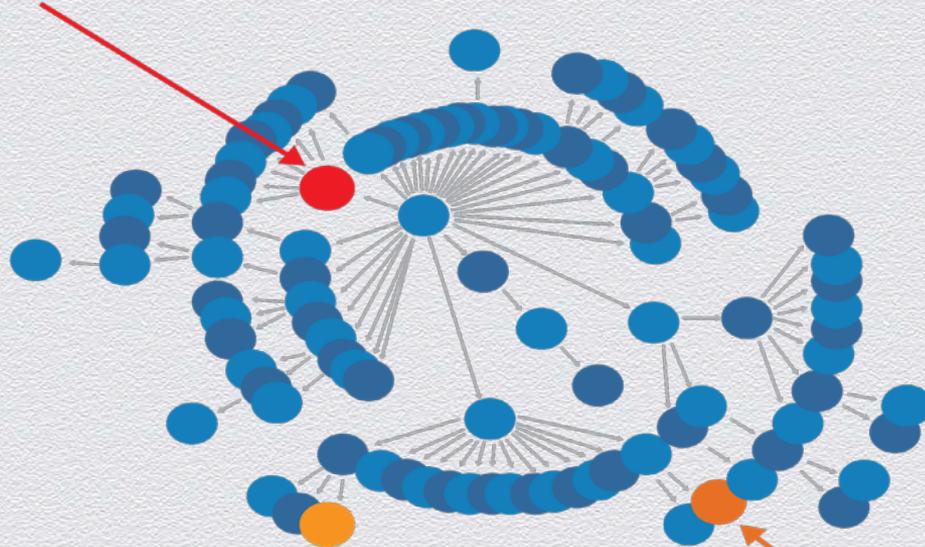
BUILD AND DEPLOY

PRODUCTION

WHY?

The problem is too complex to manage manually.

SECURITY RISK



IP RISK

QUALITY RISK

Complexity

One component may rely on 100s of others

Diversity

- 40,000 Projects
- 200M Classes
- 400K Components

Volume

Typical enterprise consumes 1,000s of components monthly

Change

Typical component is updated 4X per year

Manual processes

DON'T WORK

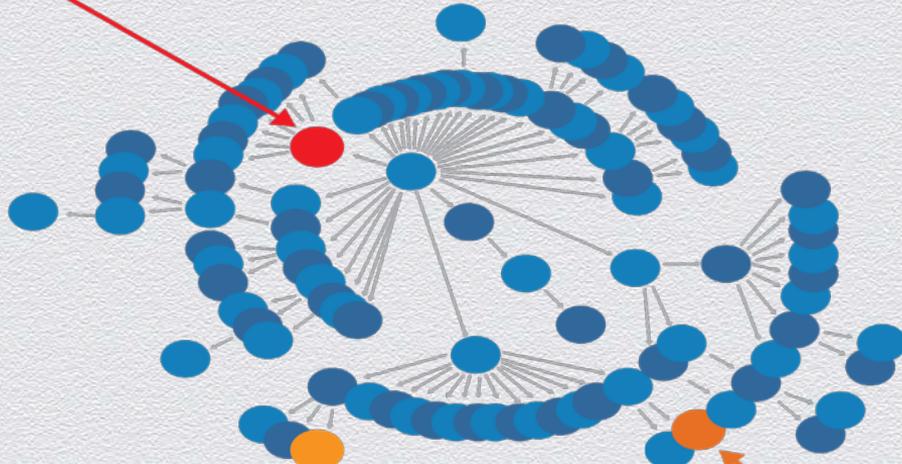
Automation should

**ENFORCE
POLICIES**

Humans should manage

EXCEPTIONS

SECURITY RISK



IP RISK

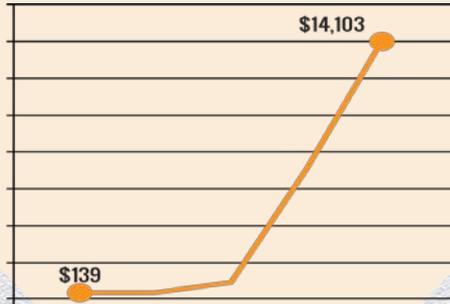
QUALITY RISK

WHY

is this important?

SECURITY RISK

To reduce cost per defect



It



To achieve compliance



To manage risk



- Network exploitable
- Medium access complexity
- No authentication required for exploit
- Allows unauthorized disclosure of information; allows unauthorized modification; allows disruption of service



THE ANTI-PATTERNS

TURN OFF THE LIGHTS



LOCK THE DOORS



POINT FINGERS

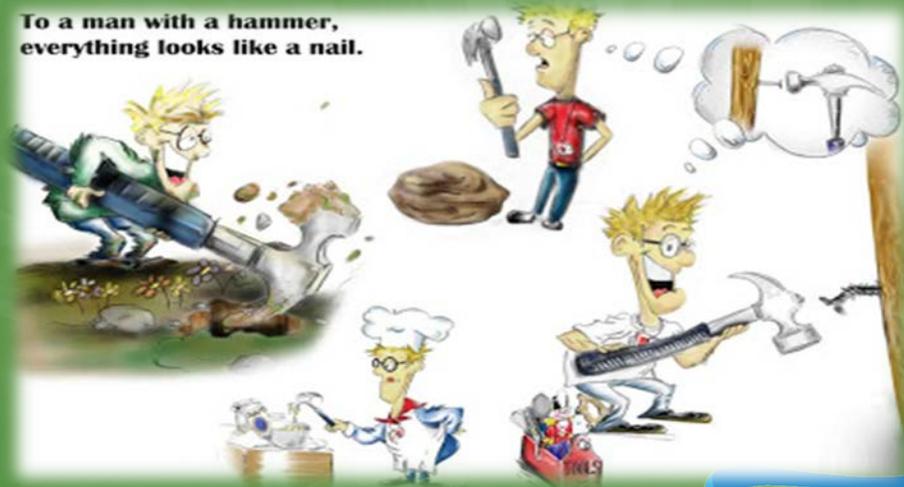


THESE ARE NOT MY DROIDS



EVERYTHING IS A NAIL

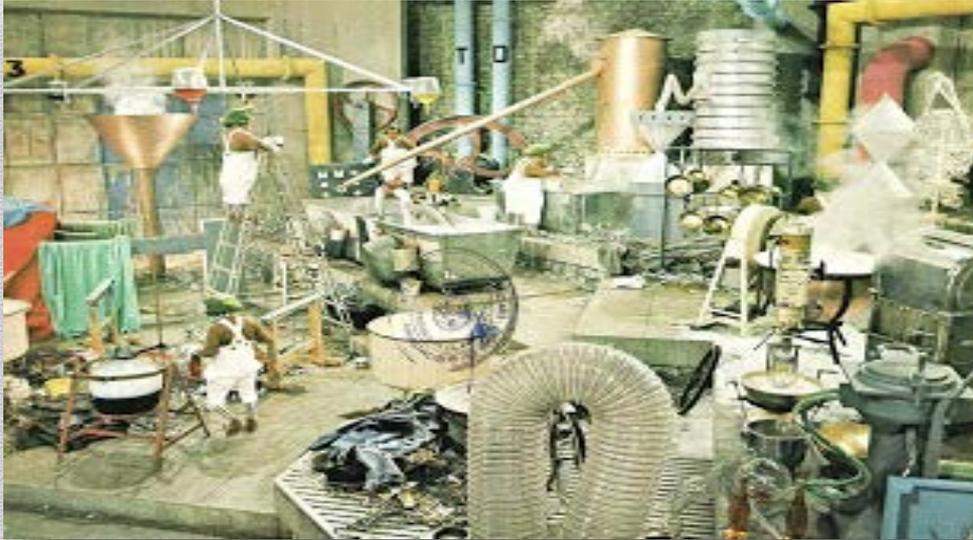
**To a man with a hammer,
everything looks like a nail.**



Success Requires Discipline



The Problem is Not Problem Discovery



- When our software development ecosystem looks like this it is easy to find problems
- The real challenge is to develop at scale and deliver continuous value continuously when everything else is a mess

The problem is no longer like this



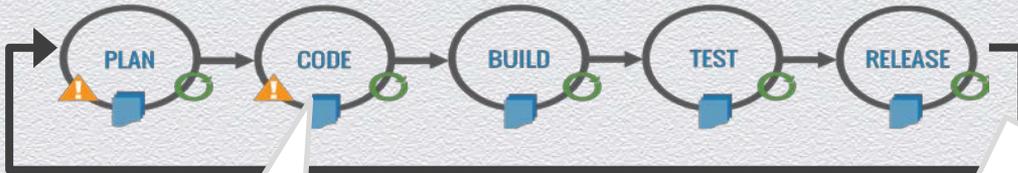
It's Starting to Look More Like This



Time for a

FRESH APPROACH?

APPLICATION DEVELOPMENT CYCLE



Developer friendly –
makes it easy to find
and fix problems early.



Visibility and control. Automated and
integrated policy enforcement
throughout the software lifecycle.



Proactive and ongoing
for continued trust.

Got questions?

Get the

ANSWERS.

- ? What production applications are at risk?
- ? What problems are most critical?
- ? What components are being used?
Where are they?
- ? Which components have known security vulnerabilities?
- ? What are our license obligations?
- ? Do our applications comply with our policies?
- ? How can we choose the best components **from the start?**

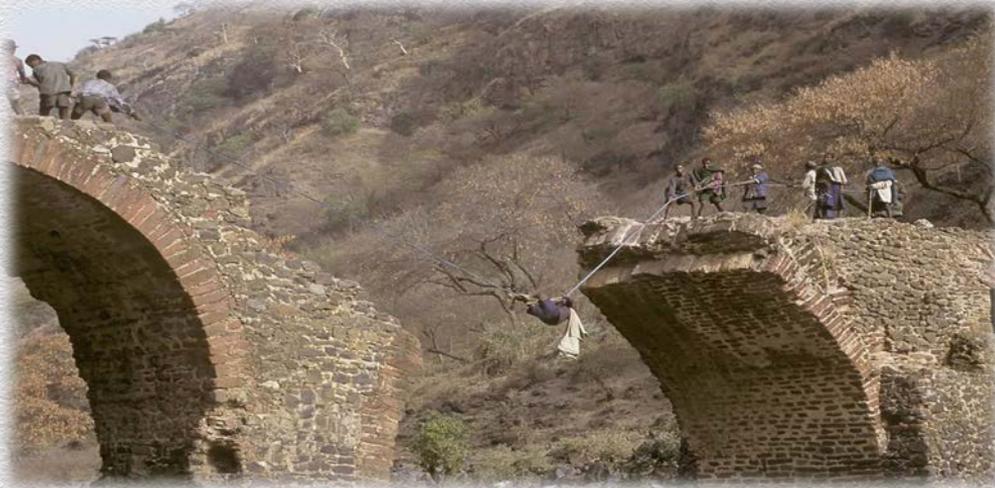
Building A Better Bridge

Between Dev, Ops and Security



- Need to recognize that the priorities are different
- Tooling needs to adopt the practice of the practitioner not the other way around
- A Tool is not a process and a process is not a tool learn to leverage both.

Building A Better Bridge Between Dev, Ops and Security



- Need to recognize that the priorities are different
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Go Fast. Be Secure.

Build security in from the start

Enforce policy in the tools you already use

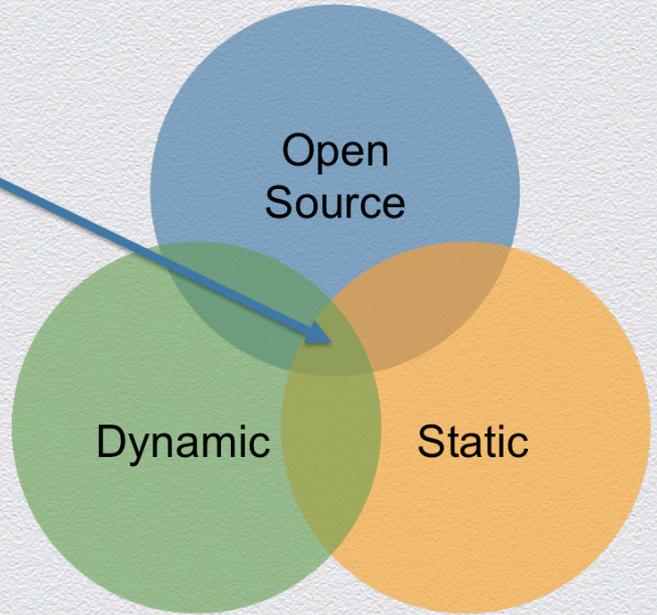
Reduce risk by automating governance throughout the lifecycle

Reduce cost by fixing early in the process

React to new threats by knowing what they are and where to fix them

Go fast by using tools your developers already know

Announcing a
NEW BREED
of On-Demand
Application Security



Thank You

@ryanberg00

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