

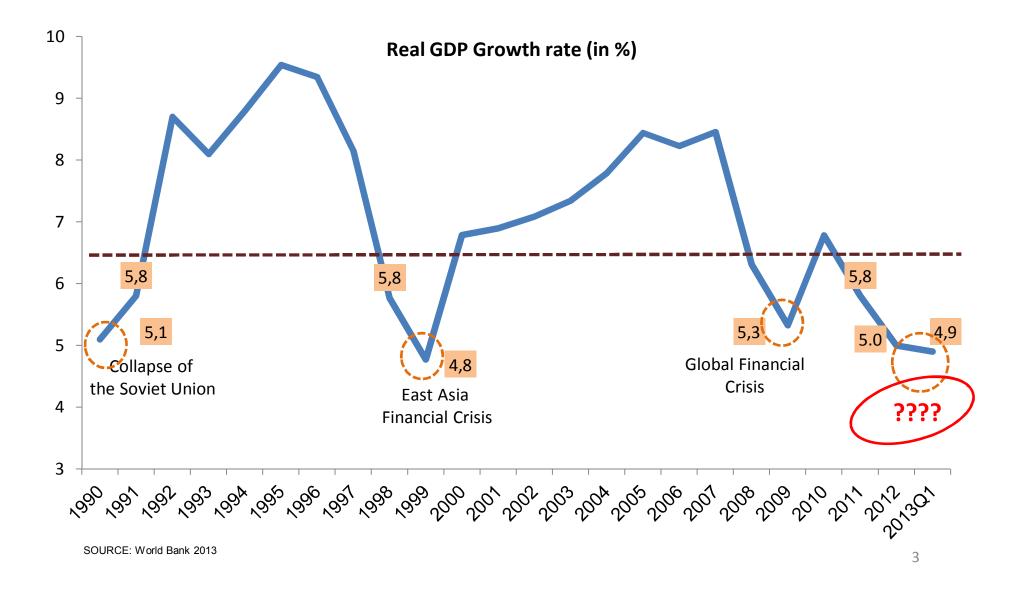
VIETNAM IT REVOLUTION THE NEW PARADIGM SHIFT OF DEVELOPMENT

Henry Nguyễn Hữu Thái Hòa

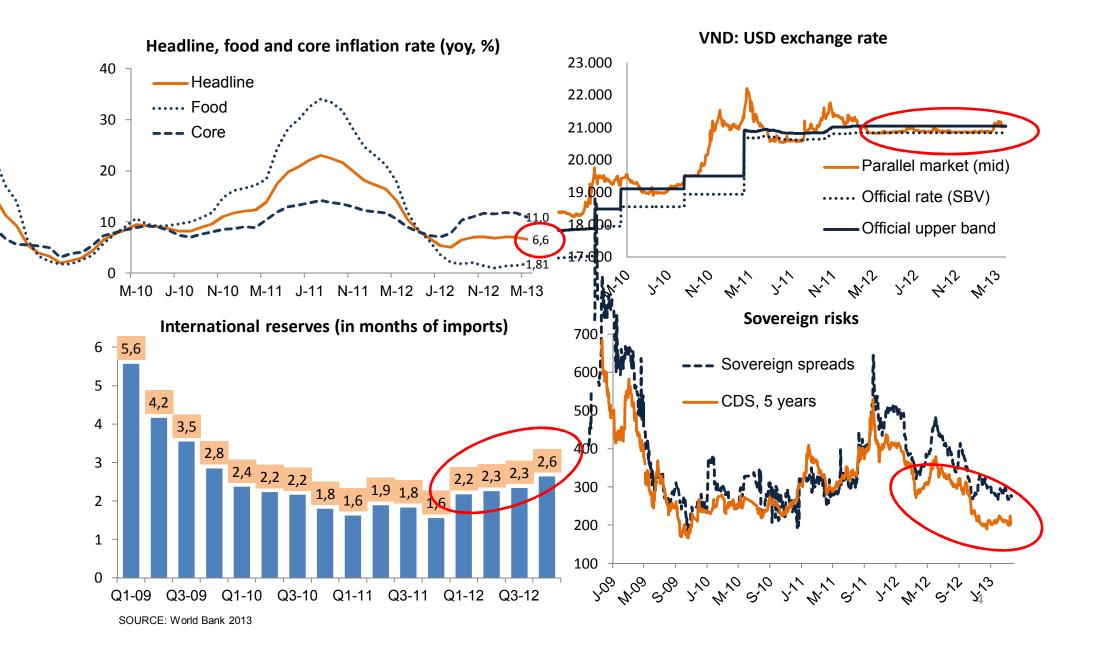
Vice Director VSTI (Vinasa Science & Technology Institute) Chief Strategy Officer of FPT Corporation

Where we are, Where we are going...

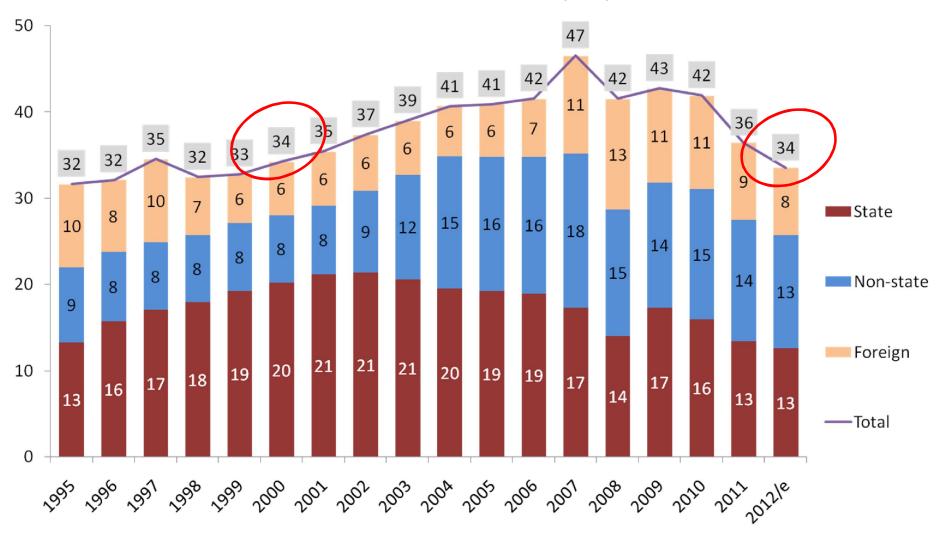
IS CRISIS OVER IN VIETNAM ?



CONTROLLED STABILITY OF MACRO ECONOMY



STATE INVESTMENT RATIO REDUCED



Investment to GDP ratio (in %)

SOURCE: World Bank 2013

2013 Remarks of Vietnam Macro Economy

Government focused to Stabilizing economy with many consistently actions

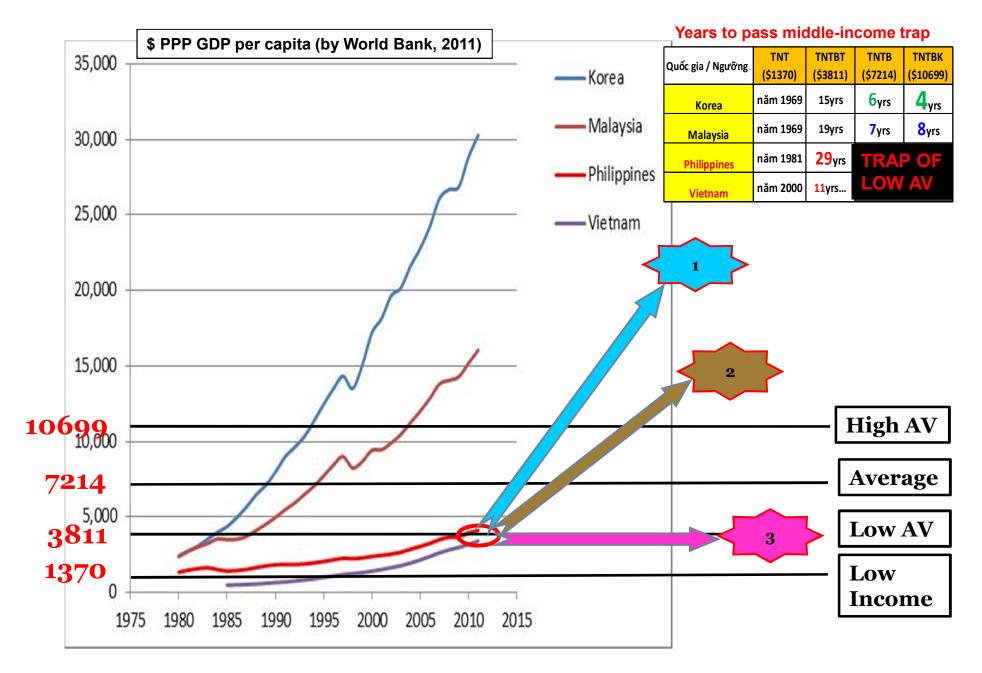
Việt Nam start to accept the "bankruptcy" concept with VINASHIN case ?

The solution for bad-debt by VAMC (Vietnam Asset Management Corporation) implemented in 2013

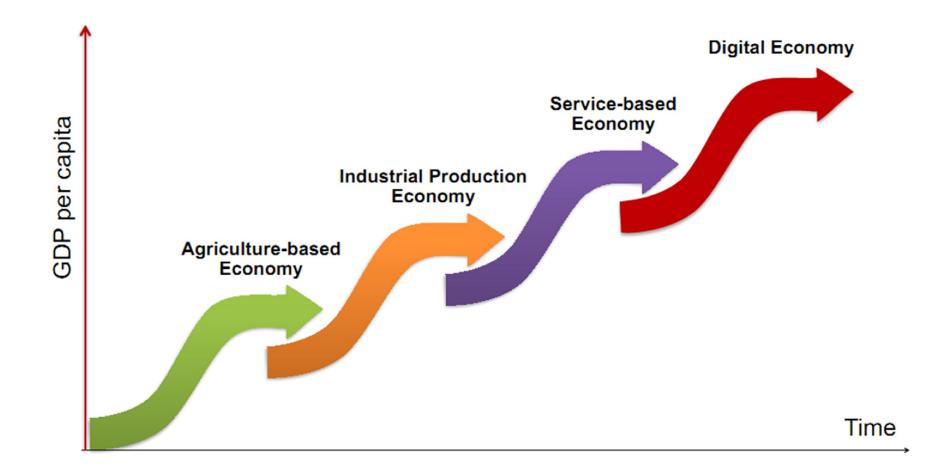
The Vietnamese entrepreneurship spirit of businessmen still present

In 2013, Vietnam economy is back to stable after crisis, It's time for investors?

Three (03) Strategic Direction for VIETNAM?



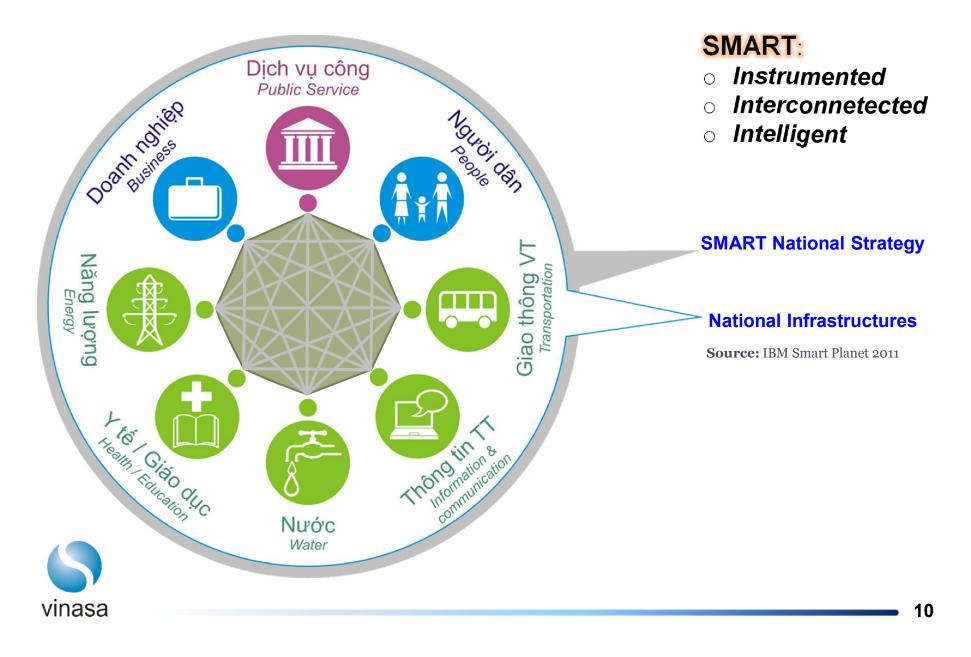
Call to Action: Opportunity for Developing Nations to Leapfrog



Technology's Transformational Impact Everything can be Connected to **Mobile**



"IT is foundation of all infrastructures"





Insight Report

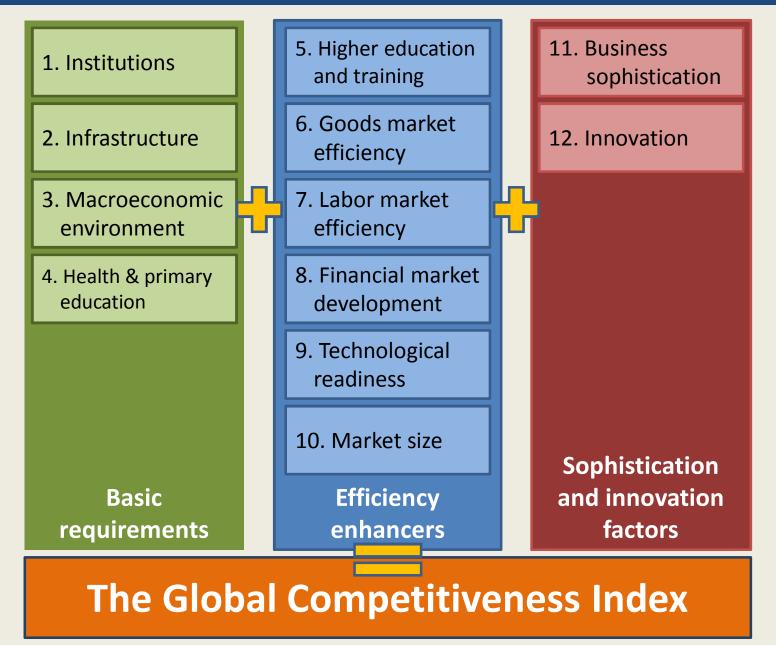
The Global Competitiveness Report 2012–2013

Klaus Schwab, World Economic Forum

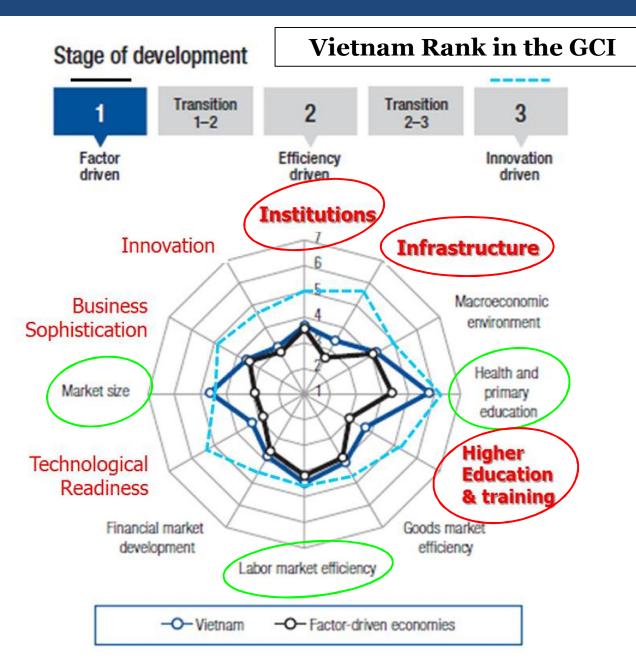


Competitiveness=The set of institutions,
policies, and factors that
determine the level of
productivity of a country,
taking into account its
level of development.

The 12 dimensions of the Global Competitiveness Index



<u>3 worse areas of Vietnam in Crisis</u>: Institutions, Infrastructure & Education



SMART Landscape in Vietnam

Smartphone sale growth is 81% in 2012 and Price has dropped 26% in the same period

Tablet sale growth is 64% in 2012 andPrice has dropped 12% in the same period

Vietnam has been selected among 6 countries by **Microsoft** to roll-out PHPC – Partner Hosted Private **Cloud**

Number of 3G subscribers reached 13M and will reach **20M** by 2015

Over **30M** internet user (34% VN), **3.5M** broadband subscribers

Vietnam ranks **#11 Global of FDI** investment attractiveness in 2013 by World Investment Report

Vietnam is ASEAN ICT powered center

The growth rate of internet & smart phones is ranking (WEF) **number 1** of the world

HCM city & Hà Nội in the Top 10 ITO cities global

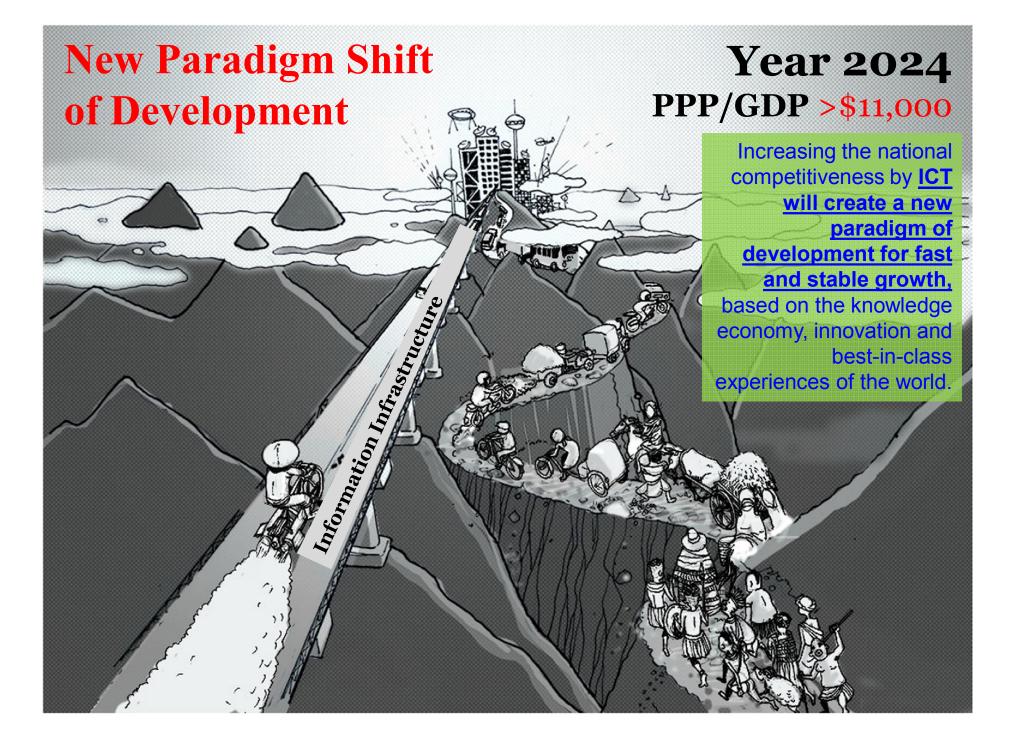
Year 2013 Việt Nam pass-over INDIA take place # 2 at Japanese market of IT Outsourcing

Number #1 of CMMi certifications in ASEAN

290 IT Universities/Colleges and **300,000** IT engineers

FPT Software in the Top 100 software outsourcing global

Viettel is operating Broad-Band of 7 COUNTRIES worldwide



GUILDING SPEECH OF VIETNAM PRIME MINISTER NGUYỄN TÂN DŨNG

at Vietnam ICT Summit 2013, Hanoi, June 20th 2013

To ensure that ICT will really become a foundation of new development's paradigm for Vietnam, the Government request all Ministries, Departments & Provinces basing on their own functions and missions to implement the following actions:

One, Increasing the understanding, *mind-set that IT being a new development's paradigm* in all levels, all departments and in social life, creating active actions to develop and apply ICT properly to production, management, improving total national competitiveness. This is the shortest path for Vietnam to catch-up with developed countries.

Two, Building a *national information infrastructure system*, published national information standards to ensure the interconnected, synchronous and safety of national information.

Three, Developing *IT resources* in every profession, department, province and nation.

Four, Building mechanism and policies to ensure that *IT applications* being corporate in all professions, programs and investment projects.

Five, Creating an advantageous environment for *IT internal market*, support *IT enterprises* develop and strongly position it in internal markets and international competition.

Six, Increasing international in-cooperation, collecting all resources especially the Vietnamese overseas to develop IT businesses. *Collaborating with ASEAN countries* to build information networking in supporting the development of economic, social of each country and improve community's development.

Seven, Developing and applying *IT being an important mission of the political system and society*. *Leaders at all levels, all departments directly in charged* for the efficiency of IT development.

Increasing National Competitiveness by ICT

1. Institutions:

- e-Government
- e-Bidding (national project)

2. Infrastructure:

 Smart infrastructures (Transportation, Education, Healthcare, City,...)

 3. Macroeconomic environment;:
 TABMIS Project (treasury and budget management information systems)

4. Health & primary education:

- > e-Healthcare
- e-Hospital
- e-Book

5. Higher education and training:

6. Goods market efficiency:

- e-Business registration
- e-Custom, e-Tax, e-Invoce,e-Commerce

7. Labor market efficiency:

> e-ID

e-Labor market

8. Financial market development

- > e-Banking
- > e-Finance
- e-Payment
- e-Credit

9. Technological readiness:
▶ e-Technology market

> IT Technology Funds

10. Market size

Efficiency enhancers

11. Business sophistication:
▶ e- Management (ERP, CRM, e-ISO, e-HRM, ...)

12. Innovation:

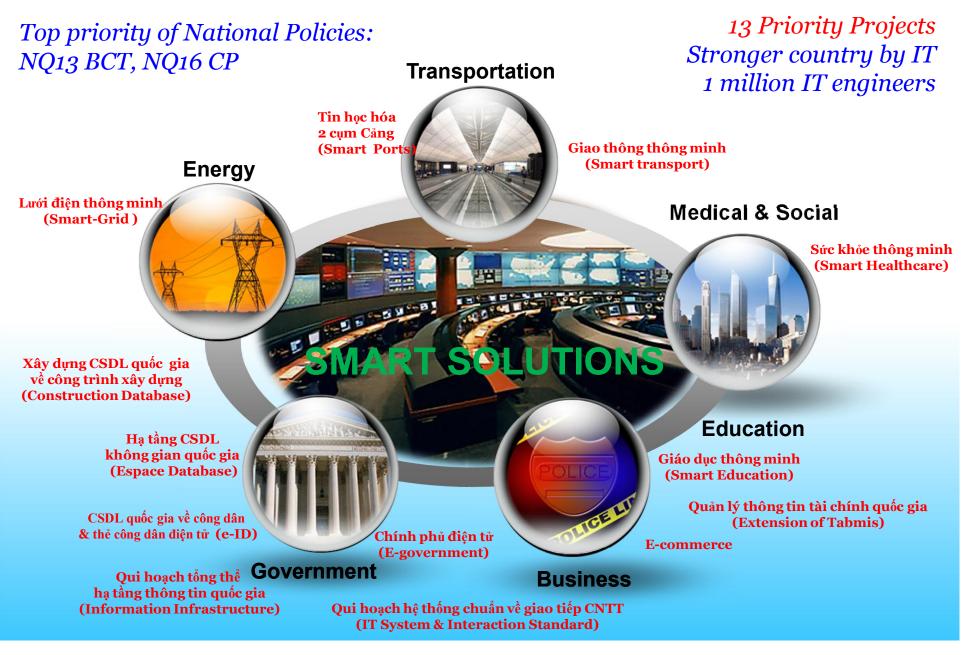
- > e-IP registration
- > IP Bank for technology transfer

Fict CREATS +50% OF GDP GROWTH

Sophistication and innovation factors

Basic requirements

National Smart Projects



VIỆT NAM

is **OU** Opportunity

& OUI Challenge

